



Tower Talk

THE NEW CONTINENTAL TOWERS • SPRING 2018

Welcome Mat: **ICON**

The Management and Leasing team want to welcome the headquarters staff from a national company to Continental Towers. Earlier this year, around 150 team members from Icon moved into the 9th floor of Tower 1.

According to Icon Marketing Director Vinessa Lullo: "For more than 86 years, Icon has been bringing real brand experiences to life, for real people in real places and spaces. As one of the nation's largest brand implementation companies, Icon specializes in full-service signage, sign and lighting maintenance and commercial construction solutions. We are a branding partner from concept to completion. Our goal is to create branding elements and environments that will make our customers proud of their image, inside and out."

Its central location and many tenant amenities were primary reasons why Icon selected Continental Towers for its headquarters. The company maintains a manufacturing plant in nearby Elk Grove Village and has offices nationwide.

"The move to Continental Towers has been wonderful," Lullo said. "Our previous location was in an industrial park and had limited conveniences surrounding it. Icon's team can't say enough about the location and the Towers' amenities – including the gym and foodbar!" Let's offer a warm welcome to this new Tower tenant.

Verizon Soars Ahead to Support Wings



As a company, Verizon has been a long-time supporter of programs geared to domestic violence awareness and prevention. Starting April 9th, the team in the Verizon office at Continental Towers will launch an initiative to help adults and children in the north-west suburban Chicago area.

Verizon will host a drive to collect personal care and baby items to support Wings, an organization based in Palatine that provides emergency housing and other support services for victims of domestic violence. Founded in 1985, Wings helps those in need move to safety and self-sufficiency. The collection drive will run through April 27th.

Earth Day Celebration



Earth Day is April 22nd. In honor of Earth Day, GlenStar Management will host a Meet and Greet on April 26th from 11:30 a.m. to 1:30 p.m. in the Commecium. Stop by to pick up information on our recycling program, grab labels for your office recycling bins and learn how to avoid common recycling mistakes in order to reduce waste in landfills, plus reduce our

operating expenses at Continental Towers. There will also be some fun giveaways while supplies last. Hope to see you there!

Chief's Report



By Jim Williams, Chief Engineer

In early April, Continental Towers will begin an extensive project to improve the exterior lighting within the parking lots around the complex. The project will involve replacing the existing 400-watt metal halide light fixtures with LED fixtures and lights.

Before we took on this project, we conducted a survey on how to upgrade lighting within the parking lot. The results showed that by converting to the more efficient LED fixtures, we would save 26,000 kilowatt hours of energy annually; from a dollars and cents perspective, that's around \$5,000 per year in savings. And, there are other reasons we're converting to LED lights. The lumens or brightness within current metal halide lamps – which are very commonly used – dim not long after new lamps are installed. In fact, the decline can be as much as 60% in one year. Plus, the LED lamps are more durable and will not require replacement as often. That means, there's less boom and ladder work required overall.

The project will involve 54 separate light fixtures, so expect to encounter our crews during the next several weeks. While the lamp replacement is underway, we'll have to close off sections of the parking lot. Depending on the weather, we plan to have the project completed by the end of April. Hope you found this news "enlightening."

Tower Tenants Turn Out for Blood Drive



Tenants at Continental Towers demonstrated their support for others through strong participation in the March 8th Blood Drive managed by LifeSource, the Chicago-based blood service provider, in partnership with Midtown at the Continental Athletic Club. The drive resulted in collection of 32 pints of blood, the most blood collected since April of 2013.

"Those 32 pints of blood have the potential of saving up to 96 patients lives in area hospitals, as donated blood can potentially save up to three patients' lives," said Phillip Sanfratello, LifeSource Account Manager. "Also, the donated blood will be tested to make sure it is safe, and will soon be shipped to local hospitals."

Sanfratello noted that 33 donors attempted to donate blood. Two donors donated with the Alyx Collection System, which uses automated technology to safely collect double the amount of red blood cells.

Thanks to all who donated blood, and watch for news on a future blood drive at Continental Towers.



Get Ready For Spring At Karen's Place



By Karen Fydryck

Transitioning your beauty care regimen to the fabulous sunny days ahead can be easy with a little assistance from the staff, products and services available at Karen's Place. Spring cleaning season is a great time to toss out old cosmetics and skin care products and make room for the new. Take this opportunity to purge old, outdated products that have lost their effectiveness or harbor bacteria. Pitch anything past the expiration date, or those that have changed in consistency or color, or smell or appear dry and crusty. Replace them with fresh cosmetics that reflect the seasonal changes necessitated by spring.

We offer a Make Up Bag Make Over special now through April that includes a 20% discount on purchases over \$250. As the season shifts, so will your skin's condition. We can review and adjust your skin care products to reflect these changes and rebalance your skin. Post-winter skin care requires deep exfoliation and cleansing. Dry, flaky skin remains and shedding those dead skin cells becomes of utmost importance in restoring a healthy glow. Trapped cells on the surface build up during winter, causing a dull flat complexion, clogged pores, and more noticeable fine lines and wrinkles that can even reduce the effectiveness of your skin care products.

We recommend our customized one-hour professional facial treatment to achieve the maximum benefits of several exfoliation techniques that smooth and soften your skin. We even offer a high performance Detox Treatment with a Vitamin C boost! A 30-minute treatment is also available that includes one exfoliation to quickly jump-start your skin. Prefer at home treatment? We can also put together an easy care regimen for you of products used on a daily or weekly basis at home for best results. Our range of product offerings include a customizable line for targeted concerns, as well as natural and all organic skin and body care products.

Discover your beauty care options at Karen's Place this Spring that best suit your lifestyle, and we'll help you achieve the results you desire. Contact us at (847) 845-2242 for a complimentary consultation and awaken your skin to Spring!

Vignettes Pop Up Shop Offered Head Start For Spring Shopping

Artisan crafts, ceramics and more were available March 13th through the Vignettes Pop Up Shop held in the Commercium. Tower tenants and guests were able to purchase locally-made personal and gift items just in time for the upcoming Easter celebration and Mother's Day. A team from Just Fab Foto, which offers custom cards for any occasion, also participated.



Tenants enjoyed supporting small businesses featuring products only made in America, like Aid Through Trade bracelets, Local Chicago Coasters, Dishique Ceramics, Bee Bella lip balms, Hero Deck playing cards, and College & Sports magnets.





THE NEW
CONTINENTAL TOWERS
MANAGEMENT TEAM

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Calendar of Events

Mark your calendars! Call the Management office at **847-640-1800** if you have questions regarding any of the events listed below:

- **Earth Day Celebration!** ~ April 26th, in the Commertium
- **Spring Book Fair** ~ May 9th & 10th, 10:00 a.m. to 2:00 p.m. in the Commertium

Collective Goods Book Fair (And More) May 9th and 10th

Summer is always a great time to find a quiet place and relax with a good book. In a few weeks, watch for a special event where a wide selection of books will be brought to you.



On May 9th and 10th, a team from Collective Goods will host a book sale in the Commertium. Tenants and guests are invited to visit and browse the available books for sale, along with a wide selection of electronics, goods for the home, gifts for children and much more. The event will run from 10 a.m. to 2 p.m. Once known as Books Are Fun, Collective Goods is a national company that organizes pop-up sales with proceeds benefitting local charities.

Online Ordering Now an Option at



We are excited to announce that Continental Towers tenants and guests can now order online from **foodbarz!** Order breakfast or lunch menu items from our website or the **foodbarz!** smart phone app. And more news: We now have Jr. Value Meals from our **grillbarz!** menu. Choose from a hand-packed burger, grilled chicken sandwich, or veggie burger with house chipz and a 20-ounce fountain drink.

Coming soon, our new **foodz! Catering** menu. We will also be introducing new seasonal catering specials starting this spring. Come down to **foodbarz!** on April 4th from 11:30 a.m. to 1:00 p.m. for a sampling of some of our spring catering items. And, we are now taking any donations for our 3rd annual **foodz for a cauz** event on October 4th, 2018. Please email megan@foodbarz.com with any questions. Finally, follow us on Instagram @foodbarz.

CAC Health Corner Phrase of the Day: Spring Into Action!

By Asther Kim, Regional General Manager

It's getting warmer, the sun is shining and spring is in the air. As we approach summer, are you ready to jump into your health and wellness to make the most out of our short spring and summer seasons? The staff at the Continental Athletic Club wants to share our spring promotion as well as two new challenges to help you jump start your spring with a special membership offer and our Epic Challenge 2018:



March Madness Sweet 16 Sale: Join the CAC for only a \$16 enrollment fee. This offer is open to new members only through March 30th. So, it is \$16 to enroll and no dues until April. Join today to take advantage of this great offer!

Our **Epic Challenge** will be starting March 20th. This is a great way to Spring Into Action! Registration is free and going on now. Please visit our staff at the front desk for details. But, here a few highlights:

- A 45-day (6 week) Activity Challenge is free to all members. Pick up your Epic Challenge card at the front desk. New cards will be available every Tuesday with a fresh list of activities for you to try.
- Complete each club activity in any order, and have it signed off by an associate who witnessed you do it.
- Return your completed card to the front desk every Monday (or sooner) before the next weekly challenges begin.
- Earn raffle tickets for activities completed. The more you complete, the more raffle tickets you will get, increasing your chances towards the prizes.
- Grand prize: Two tickets to a Chicago Cubs game and the second prize is \$50!

Contact us at (847) 981-7777 or stop by and visit us in the Commertium.